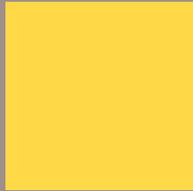


algoran

SPECIALIST PROFESSIONALS WITH THE ABILITY TO CREATE EXCEPTIONAL SPACES

e-spaces
e-spaces





Company Profile

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Store design, space planning, project management and shopfitting - Algoran has been involved in all aspects of the retail industry for 46 years. The company was founded almost half a century ago in a small garage in Kemptonpark, Johannesburg, where we produced one of the first local shopfitting components.



Our role as one of the leaders in the industry is to provide added value in the markets we compete in, to create profitable functional environments and to continually strive to improve benefits to key stakeholders – our clients, suppliers and employees.

We have come a long way in our pursuit to achieve and deliver international standards in design, manufacturing, installation, training and servicing of an extensive base of customers, ranging from manufacturers and wholesalers to retailers and individual clients.

Algoran has progressed from producing one shopfitting component in a garage, to premises of 2 500m² fitted with state of the art machinery. We supply a standard and custom made range of steel and joinery components. Our offerings range from simply supplying components, to installing turnkey projects that benefit clients in sectors of the retail market.

By taking responsibility for turnkey projects, we are able to assist or completely control the conceptualisation, service plans and layouts for the design, manufacture and installation of shopfittings or shelving for any premises on a local and international level.

During the past decade Algoran has supplied, delivered and installed fittings and equipment for customers in the following African countries: Angola, Burundi, Cote D'Ivoire, Democratic Republic of Congo,



Ghana, Kenya, Lesotho, Madagascar, Malawi, Mauritius, Mozambique, Namibia, Zambia and Swaziland. Our products have also been utilised as far afield as Antarctica and Sri Lanka.

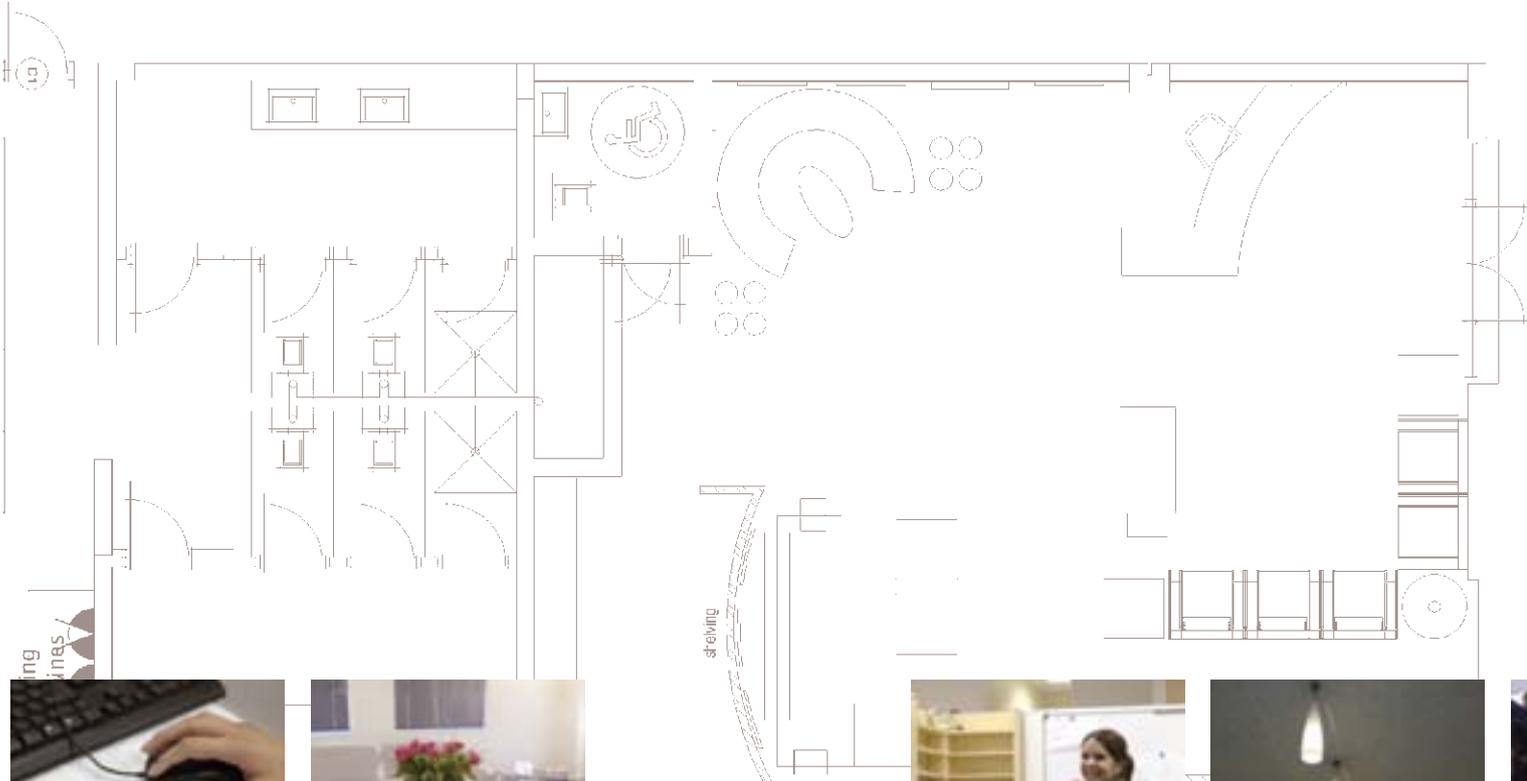
It is vital for Algoran to have a strong export base, as this will increasingly enable us to become internationally competitive. It is also part of our strategy to increase market share, in order to facilitate growth. This will enable us to provide and increase long term employment and wealth creation for our employees, and at the same time deliver a higher level of quality and service to all of our existing and future customers.



Design Design

We believe that great design:

- Is driven by passion
- Creates exceptional spaces
- Is designed to be experienced
- Evokes emotion
- Is functional aesthetics
- Has a vision of the future
- Is the implementation of ergonomics





Briefs

Our company has an excellent understanding of what is required in terms of design, to allow our clients to achieve their goals. We pride ourselves on listening carefully to their needs and translating them into reality.

Research

We add value to a client's business by researching their specific market segment. Thereafter we determine what solutions have been successful in that industry in terms of design, space planning and merchandising, and how to most effectively implement and improve on these strategies.

Site surveys

Once a client gives us the go ahead, we perform a thorough site inspection. Our comprehensive survey includes measuring up and paying special attention to

all the required technical aspects. This allows us to supply a detailed material specification list.



We concentrate on the visual aspects of design. By making use of a number of computer generated design programmes, our clients can visualise how their retail environment will evolve. We do this by turning our drawings into a realistic three dimensional walk through of each proposed space.

Expert advice

Our wealth of experience in terms of assisting retailers with the design, space planning, project management and shopfitting of their stores, enables us to expertly advise on a number of key areas. We can assist with drawing up a business model and corporate identity for your business venture.

Trend spotting

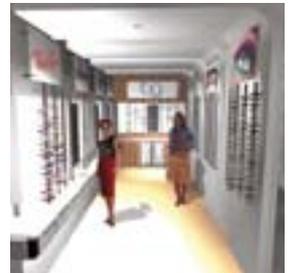
We stay up to date with the latest design trends by attending national and international conferences and exhibitions. We also undertake numerous store visits, consult with other design houses and stock a comprehensive selection of design books and magazines from all over the world in our reference library. This enables us to combine cutting-edge design with your practical needs.



Female

Once consensus has been reached, our space planners draw up floor layouts and planograms that provide detailed views and explain what everything on the store plan represents. We also have the expertise to assist clients with merchandised layouts of their space that will generate the most impact with consumers and allow them to display and store a large selection of products in the most efficient way.

Our company is also well qualified to draw up service plans that provide customers with peace of mind in terms of the future management of their store. Each plan contains detailed layouts and information about the electrical, lighting, ceiling and flooring networks.





Our project management team has the expertise, passion and drive to manage, co-ordinate, control, evaluate and monitor all aspects of a building site and development. Team members use their initiative in rising to the challenge, to ensure that the project is run professionally and within its time lines. This adds value to your business by freeing you up to focus on making your venture a success.

Project Project management





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We offer a range of professional services to cater to our clients' needs – from managing the entire project from start to finish, to supervising specific aspects of the process.

Communication

We make certain that effective communication takes place between the developer, main contractors, architects and tenants. This prevents misunderstandings and costly project delays.

Services and suppliers

We supply and manage the builders, plumbers, electricians, flooring and paint specialists who are most suited to do specific jobs on a site or in a development. We ensure that they are briefed correctly in terms of the project and that they stay within the timeframe.

Architect assistance

We manage tenants in a development by negotiating their retail space and ensuring that their requirements are met in terms of design, space planning and shopfitting.

Tenant specification criteria

We create a detailed manual for each tenant in a development, that caters to their individual

We are passionate about becoming an essential part of the process to get your business up and running properly within the specified timeframe.

needs. The manual specifies the positioning of items such as windows, doors, electrical sockets and light switches as well as the colours and types of finishes required for the flooring, lighting, ceiling and walls.

Building development

Our comprehensive service includes appointing builders as well as other tradesmen. We manage them and the site's development so that it meets the exacting requirements of our customers. Having complete control of and responsibility for a project gives us the confidence that our clients can start trading without any delays or snags, when we hand them the keys to their business.





Shopfitting

Shopfitting

Our company produced one of South Africa's first steel shopfitting components in 1960, since then, we have progressed to supply a standard and custom made range of steel and joinery components.



Our modern shopfitting and shelving fabrication facilities located in Meadowdale and Tulisapark, Johannesburg, is fitted with state of the art machinery that enables us to manufacture world class shopfitting components. Being at the forefront of technology allows us to meet changing customer needs and ensures that we offer our clients a comprehensive range of shopfitting solutions, that will meet their stringent project requirements.

We are also well-positioned to manufacture shelving, display and storage systems to meet specific merchandise applications. These systems have a comprehensive range of accessories for merchandising, displaying and storing a large spectrum of products.

Our in-house manufacturing facility guarantees that we have stringent control over the quality of components and accessories produced. This enables us to manage the process efficiently and professionally to meet our clients' deadlines.

Our philosophy is to combine functionality with modern design, to use the best possible quality raw materials and to supply our customers with state of the art shopfitting components.

The installation of turnkey projects has been our primary target market and the foundation of the success we have achieved over the past decade. Our satisfied customer base includes local and international retail chains and petrol companies, banks, health care providers, pharmacies and educational institutions.

Our experienced and highly skilled shopfitters and project managers are committed to providing superior customer service and the highest quality workmanship on each and every project, regardless of its size.

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